



3rd Annual BE GIVING Gala
Thursday, October 11, 2018, 6:00-8:00pm
 ~ Stevens Estate, North Andover

Contact Information

Name	
Company	
Address	
Phone	
Email	

Program Booklet Advertising

Placement	Dimensions	Cost	#	Special request or message (ex.: message for our honorees)	Check <input type="checkbox"/>
Back cover	4.5" wide x 7.5" tall	\$1,000	1		
Inside covers	4.5" wide x 7.5" tall	\$750	2		
Full page	4.5" wide x 7.5" tall	\$300			
Half page	4.5" wide x 3.5" tall	\$200			
Third page	4.5" wide x 2.25" tall	\$125			

Premium positions on the front and back cover pages are available on a first refusal basis. All other positions are placed at the publisher's discretion.

Event Tickets at \$75 each	# of tickets _____	Total \$ _____
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Sponsorship Levels

Level	Cost	Included	Check <input type="checkbox"/>
Exclusive	\$5,000	One opportunity only to be the Exclusive Sponsor Special banner announcing exclusive sponsorship. Special recognition in program and at event. Full-page ad. Logo and link on event website page, all print announcements and Virtual Andover app. 10 tickets	
Platinum	\$2,500	Logo on banner. Recognition in program. Full-page ad. Logo and link on event website page and Virtual Andover app. 8 tickets	
Special!	\$2,000	One opportunity to sponsor the event auctioneer! Special sponsorship poster during event. Logo on banner. Recognition in program. Full-page ad. Logo and link on event website and Virtual Andover app. 6 tickets	
Gold	\$1,000	Logo on banner. Recognition in program. Half-page ad. Logo and link on event website and Virtual Andover app. 4 tickets	
Silver	\$500	Name on banner. Recognition in program. Logo and link on event website and Virtual Andover app. Half-page ad. 2 tickets.	
Bronze	\$250	Recognition in program. Log and link on event website and Virtual Andover app. Third-page ad. 2 tickets.	

Copy deadline for ads, banners, and messages is September 27, 2018. Email electronic file for your logo or advertisement in PDF or JPG form to: Kenna Therrien, ktherrien@andoverhistoryandculture.org.

Please make checks payable to: Andover Historical Society. Call 978-475-2236 to pay with credit card or go to our website. Questions? Call Marilyn Helmers at 978-475-2236, or email mhelmers@andoverhistoryandculture.org.